BLUF

BOTTOM LINE UP FRONT

the ThreatLab
Integrating Research Into Practice

Misinformation

The BLUF highlights what we at **The Threat Lab** are watching, listening to, reading, and thinking about. In the second issue of our two-part series on Misinformation, we highlight three more artifacts that share strategies to help us recognize and avoid spreading misinformation.

ARTICLE

From the article by Stephan Lewandowsky, Sander Van Der Linden, and John Cook, Can We Inoculate Against Fake News?, "Benjamin Franklin is said to have coined the phrase that an ounce of prevention is worth a pound of cure. This principle applies to many things, from vaccinations to physical exercise, and it even applies to combating 'fake news' and other forms of misinformation."

Read the article
https://crestresearch.ac.uk/comment/can-we-inoculate-against-fake-news/

ARTICLE

From Jonathan Tanner's article, 10 things to know about misinformation and disinformation, "By accident or design, the internet and social media have created the ideal conditions for a huge increase in false information and conspiracy theories. This can cause real harm offline, especially because digital literacy and digital policy are both currently unable to keep up with the pace of change … This briefing note outlines 10 things you need to know about misinformation and disinformation and how they can be tackled."

Read the article
https://cdn.odi.org/media/documents/10_things_to_know_about_misinformation_and_disinformation.pdf

VISUALIZATION

From Omri Wallach's visualization, How To Spot Fake News, "'Fake news' might feel like an overused term, but misinformation online is everywhere. Here are key characteristics of fake news and how to spot them."

View the visualization
https://www.visualcapitalist.com/how-to-spot-fake-news/

The Defense Personnel and Security Research Center (PERSEREC) founded **The Threat Lab** in 2018 to realize the DoD Counter-Insider Threat Program Director's vision to incorporate the social and behavioral sciences into the mission space. Our team is headquartered in Seaside, California, and includes psychologists, sociologists, policy analysts, computer scientists, and other subject matter experts committed to workforce protection.

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