



Center for Development of Security Excellence
CDSE
Learn. Perform. Protect.

INSIDER THREAT JOB AID



Annual **Insider Threat Awareness** training is intended to increase awareness of potential threats to government resources and what we can do to protect against potential threats. An information campaign makes a wonderful supplement to annual training and can serve as a nonintrusive reinforcement of training and reminder of the need for vigilance. Below is an example of an annual campaign. Feel free to use the schedule as is or customize it to fit your organization. You can also peruse the [CDSE Insider Threat Toolkit](#) for plenty of other campaign resources.

| Month | Suggested 2018 Insider Threat Vigilance Campaign Events |
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| January | <p>Information video – Social Media Deception. This 70 second online video delivers a powerful message about how information shared on social media is used to target government personnel.</p> <p>Social Media Deception Poster – Presents facts and thought provoking questions related to sharing personally identifiable information on social media.</p> |
| February | <p>Unauthorized Disclosure: A Case Study – This case study covers the vulnerabilities of an insider threat under the influence of a romantic relationship.</p> <p>DoD Unauthorized Disclosure Program Manager Speaker Series Webinar. Join the virtual presentation delivered by the UD Program Management Office on the cost of unauthorized disclosure of controlled unclassified information. Visit CDSE website for more information or to register.</p> |
| March | <p>Vigilance – Awareness in Action: A Case Study – Covers some of the more common insider threat indicators.</p> |
| April | <p>DoD Prepublication Submission Guide – This brochure is loaded with information about the DoD prepublication and security review process along with helpful points of contact.</p> |

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| May | Data Spills Short – This short 10 minute training teaches DoD military, civilian, and contract personnel about data spills, how they occur, and where to report them. |
| June | Virtual Forum – Strengthen your insider threat mitigation network. Touch base with your multidiscipline team. Affirm the importance of collaboration, ask and answer questions, and share new insights. Check out CDSE’s virtual forum ideas list. Feel free to customize it to fit your available resources and organization. Note: This plan will require a facilitator. You’ll be surprised by the mileage you get out of reaching out! Before They Travel – Distribute this informative CI Awareness job aid to your workforce before the busy travel months. It covers how foreign entities target and attempt to recruit those with access to valuable government information. |
| July | Insider Threat eLearning Game – Test your knowledge about insider threat in this creative word search. This five minute eLearning game reinforces previous training and serves as a reminder to remain vigilant. |
| August | OPSEC Video - What Could Happen? This 60 second video serves as a reminder of the importance of OPSEC and what could happen if sensitive information is disclosed. DoD Customizable Insider Threat Command Briefing – Don’t have time to create an insider threat presentation? Take this prepared version and make it your own. Slides highlight the key points your workforce needs to know to protect valuable resources and report threats. |
| September | Case Studies - These analyzed accounts of real-world events and threats are a great way to raise awareness. Each synopsis includes indicators to reinforce reporting requirements. Suitable for emailing or print on demand. Consider featuring one new case study per week. |
| October | Cybersecurity: Incident Response Short – This 10 minute CDSE training short provides valuable information on incident response to cybersecurity incident. Although it is targeted toward IT professionals, it can also be useful for the general workforce given the common knowledge of today’s technology. |
| November | Who Cares About Unclassified Information? – This 60 second video serves as a reminder of how easy it is to obtain unclassified information and how it can be used for nefarious purposes. Message - Don’t assume that it’s is safe to release unclassified information to those who do not have a need to know. |
| December | Poster – Shine a Light on National Security . Tis the season filled with lights – including this poster serves as a gentle reminder befitting of the holiday season. |

KNOWING IS NOT ENOUGH