

DEFENSE COUNTERINTELLIGENCE AND SECURITY AGENCY

# 2024 VIRTUAL SECURITY CONFERENCE FOR INDUSTRY

*INVESTING IN SECURITY*

FEBRUARY 28-29, 2024



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## Overview

The Defense Counterintelligence and Security Agency (DCSA) is pleased to bring you the **2024 Virtual DCSA Security Conference for Industry (vDSCI)**! This virtual event will provide Industry Security Professionals timely and relevant information about the rapidly changing security landscape.

The agenda will cover topics such as DD254s, Facility Clearance Process, CUI, Cyber Program and Capabilities, Personnel Security, panel discussions at the end of each day, and more!

## Purpose of this Resource

This resource will help ensure that you, our stakeholders and partners, have the tools needed to effectively engage your workforce and other interested parties about the upcoming virtual security conference.

## Who Should Use this Resource?

U.S. Department of Defense (DOD), U.S. federal agencies, cleared contractors under the National Industrial Security Program (NISP), Human Capital Management Offices, Public Affairs, Security Education, Training, and Awareness (SETA) managers, and security professional associations can use this media kit to raise awareness about the 2024 vDSCI.

## How to Use this Resource

1. Share information about the conference on your social media
2. Include an article about the conference on your intranet or electronic newsletter
3. Tell your employees or members about the conference in meetings
4. Distribute the Fast Facts via email

## What's Inside?

- General Conference Information:
  - ✓ Date and Time
  - ✓ Audience
  - ✓ Theme
  - ✓ Location
  - ✓ Professional Development Units (PDUs)
- Event Website
- Fast Facts Sheet
- Social Media Content
- Messaging for intranet, newsletter, website posting
- Center for Development of Security Excellence (CDSE) Information

# General Conference Information

## Date

February 28 - 29, 2024, 10:00 a.m. to 4:30 p.m. ET

## Audience

The conference is open to Industry Security Professionals – Facility Security Officers (FSOs), Assistant FSOs, Directors of Security, Insider Threat Program Senior Officials, Information System Security Managers, Senior Management Officials, and others with security responsibilities. Space is limited to 3,000 virtual participants.

**Theme:** Investing in Security

## Location

Sessions will be available online through the Adobe Connect platform. A link to attend will be sent to the email address used to register, after registration is approved.



## Professional Development Units (PDUs)



- Conference **participants** will earn one PDU per hour of attendance at this conference (not to exceed eight PDUs per day).
- **Speakers** will earn five PDUs per presentation, but no more than 25 PDUs for this event.

More information about PDUs and certification maintenance guidelines is available at: <https://www.cdse.edu/Certification/Certification-Maintenance/>

## Event Website



Visit the event website via the link below to register and find more information!

[https://cdse.acms.com/vdsci2024/event/event\\_info.html](https://cdse.acms.com/vdsci2024/event/event_info.html)

## Fast Facts Sheet

Visit the following link to print and use the Fast Facts sheet for talking points when discussing the virtual conference: <https://cdse.acms.com/fastfacts2024vdsci/>



## Social Media

Starting **January 22**, share information about the vDSCI across social media platforms leading up to the event's start date on **February 28!** Use the social media tweets and posts we have provided below. Be sure to use graphics and the hashtags **#DCSA**, **#Virtual**, **#Security**, and **#2024VDSCI** in your social media messages.

***Social Media Tip:** Tweets/posts with hashtags, images, GIFs, and linked content are more likely to receive interaction from your audience!*

TWITTER	
	
Date Time	Tweet
22 JAN 0800	The 2024 #Virtual #DCSA #Security Conference for #Industry is February 28 - 29 and registration is now open! Space is limited, register NOW! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a>
28 JAN 1600	The 2024 #Virtual #DCSA #Security Conference for #Industry will take place on February 28 - 29 and registration is open! Space is limited, register NOW! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a>
31 JAN 0915	Attention Industry Security Professionals! Have you registered for the 2024 #Virtual #DCSA #Security Conference for #Industry? If not, register NOW! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
4 FEB 0800	It's not too late! Don't forget to register for this year's #Virtual #DCSA #Security Conference for #Industry featuring speakers from across DCSA and Industry. Register here. <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a>
10 FEB 1600	Are you an FSO or InT Program Senior Official? If so, look at this year's agenda for the Virtual DCSA Security Conference for Industry. If any of these security topics spark your interest, make sure to register now! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> Space is limited! #2024VDSCI
17 FEB 0915	Are you a SP&D Certification holder? Earn PDUs by attending this year's Virtual DCSA Security Conference. Register today at <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
20 FEB 0800	There's only one week left until the 2024 #Virtual #DCSA #Security #Conference! There are still more virtual seats left. If you are an Industrial Security Professional, then you're eligible to attend this event. Register today at <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
23 FEB 1600	Got questions about some security topics? Check out the agenda for the 2024 Virtual DCSA Security Conference for Industry and register at <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
27 FEB 0915	One day left until the 2024 #Virtual DCSA #Security #Conference! Get information at <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> if you are an FSO, InT Program Senior Official, or ISSM. #2024VDSCI

## FACEBOOK



Date Time	Post
22 JAN 0800	Registration is now open for the 2024 Virtual DCSA Security Conference for Industry on February 28 - 29! This year's theme is "Investing in Security." The conference is open to Facility Security Officers, Assistant FSOs, Directors of Security, Insider Threat Program Senior Officials, Information System Security Managers, and Senior Management Officials. Register now! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
28 JAN 1600	Attention all Facility Security Officers, Assistant FSOs, Directors of Security, Insider Threat Program Senior Officials, Information System Security Managers, and Senior Management Officials! Have you registered for the 2024 #Virtual #DCSA #Security Conference for #Industry? If not, register NOW! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a>
31 JAN 0915	Interested in attending the 2024 #Virtual #DCSA #Security Conference? Want to earn PDUs for attending? Conference participants can earn <u>one PDU</u> for each hour of attendance. Click here to learn more and register NOW! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
10 FEB 0800	If you are a Facility Security Officer, Assistant FSO, Director of Security, Insider Threat Program Senior Official, Information System Security Manager, or Senior Management Official, click here to register for the 2024 Virtual DCSA Security Conference for Industry that will be held on February 28 - 29! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
17 FEB 1600	Are you an Industrial Security Professional in need of Professional Development Units? Consider registering for this year's Virtual DCSA Security Conference. Conference participants will earn one #PDUs for each hour of attendance. Click here to learn more and register now! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
20 FEB 0915	Are you a #SPeD Certification holder? Earn PDUs by attending this year's virtual DCSA #Security Conference for #Industry. Register today at <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
22 FEB 0800	There's still time to register for the 2024 Virtual DCSA Security Conference for Industry on February 28 - 29! Registration will remain open until February 27. This year's conference theme is "Investing in Security." The conference is open to Facility Security Officers, Assistant FSOs, Directors of Security, Insider Threat Program Senior Officials, Information System Security Managers, and Senior Management Officials. Register now! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI
27 FEB 0900	The 2024 #Virtual #DCSA #Security Conference for #Industry starts tomorrow! Get more information at <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a> #2024VDSCI

## Add Information to Your Intranet Portal and Resources

Add the banner graphic featuring conference related information to your website.

Promote conference related materials, information, and updates through your internal and external websites.



**Write about the 2024 vDSCI...**Share information via email distribution lists, newsletters, announcements, social media, etc. For messaging ideas, use the language featured in the sample table below or read more about the 2024 vDSCI via this link and create your own:

[https://cdse.acms.com/vdsci2024/event/event\\_info.html](https://cdse.acms.com/vdsci2024/event/event_info.html)

***Newsletter, Announcement, or Website Language Tip: Consider “featuring” items of special interest based on relevant activities and events specific to your audience.***

Sample Newsletter, Announcement, or Website Language
<p>The 2024 Virtual DCSA Security Conference for Industry will be held February 28 - 29, 2024. DCSA speakers and leaders will focus on topics such as DD254s, Facility Clearance Process, CUI, Cyber Program and Capabilities, Personnel Security, panel discussions at the end of each day, and more! Interested Industry Security Professionals - FSOs, Assistant FSOs, Directors of Security, Insider Threat Program Senior Officials, Information System Security Managers, and Senior Management Officials - can register to attend.</p> <p>Participants who hold a Security Professional Education Development (SPeD) certification can earn PDUs for attending the conference.</p> <p>Register now at the following link: <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a></p>
<p>There is still time to register for the 2024 Virtual DCSA Security Conference for Industry. Registration will remain open until February 27. Security professionals from across the globe are registered to attend. Secure your space now. Read more about this year’s conference and register at the following link: <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a></p>
<p>Mark your calendars for the 2024 Virtual DCSA Security Conference for Industry! The conference will be held on February 28 - 29 and will focus on topics such as DD254s, Facility Clearance Process, CUI, Cyber Program and Capabilities, Personnel Security, panel discussions at the end of each day, and more! Space is limited, register NOW! <a href="https://cdse.acms.com/vdsci2024/event/event_info.html">https://cdse.acms.com/vdsci2024/event/event_info.html</a></p>

## About CDSE

### Follow Us

**Like, share, retweet, and comment on our posts!** CDSE maintains active social media accounts on four platforms: Facebook, Twitter, LinkedIn, and YouTube. Look for our messages, webinars, and new learning resources!



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### How to Contact Us

For more information, visit our website at [www.cdse.edu](http://www.cdse.edu) or email us at [dcsa.ncr.cdse.mbx.cdse-communications@mail.mil](mailto:dcsa.ncr.cdse.mbx.cdse-communications@mail.mil)