

WHY SPY WHEN THEY CAN BUY?

...DATA BROKERAGE...DATA



TARGETING MENU

- A1: Unprotected cloud account
- A2: Fitness app biometric
- A3: Unencrypted email activity
- A4: Unprotected web cam
- B1: Facial geometry
- B2: Fingerprints
- B3: Access to phone mic
- B4: Online purchase records
- C1: Contact and call lists
- C2: Website login Info
- C3: Credit card Info
- C4: Scraped social media posts
- D1: Location data and telemetry
- D2: Social Security number
- D3: Website cookies and tracking

BE MINDFUL OF WHAT YOU MAY BE INADVERTENTLY GIVING THE ADVERSARY



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