Recommended Ad Settings

Facebook Ads

Third Party Sites

Facebook does not give third party applications or ad networks the right to use your name or picture in ads. If we allow this in the future, the setting you choose will determine how your information is used.

You may see social context on third party sites, including in ads, through Facebook social plugins. Although social plugins enable you to have a social experience on a third party site, Facebook does not share your information with the third party sites hosting the social plugins. Learn more about social plugins.

If we allow this in the future, show my information to

No one

Save Changes   Cancel

Ads and Friends

Here's an example of a Facebook Ad:

Denver Sushi
The best sushi in Denver. Try our daily lunch specials for $9.95. Fan our page for special offers.

Denver Sushi
The best sushi in Denver. Try our daily lunch specials for $9.95. Fan our page for special offers.

Like · Hollie Dollie likes Denver Sushi.

This setting only applies to ads that we pair with news about social actions. So, independent of this setting, you may still see social actions in other contexts, like in Sponsored Stories or paired with messages from Facebook. You can learn more about how social ads, Sponsored Stories, and messages from Facebook work in the Help Center.

Pair my social actions with ads for   No one

Save Changes   Cancel

Ads Based On Your Use Of Websites Or Apps Off Facebook

Ads Based On Your Use Of Websites Or Apps Off Facebook

One of the ways ads reach you is when a business or organization asks Facebook to show their ads to people who have used their websites and apps off Facebook. For example, you might visit a company's website that uses cookies to record visitors to it. The company then asks Facebook to show their ad to this list of visitors, and you might see these ads both on and off Facebook. This is a type of interest-based advertising.

If you don't want Facebook or other participating companies to collect or use information based on your activity on websites, devices, or apps off Facebook for the purpose of showing you ads, you can opt out through the Digital Advertising Alliance in the USA, Digital Advertising Alliance of Canada in Canada or the European Digital Advertising Alliance in Europe. You can also opt out using your mobile device settings.

You only need to opt out once. If you opt out of interest-based advertising from Facebook on one phone or computer, we'll apply that choice everywhere you use Facebook.

"Opt Out" to prevent companies from collecting your information and data based on your activity on websites, devices, or apps for the purpose of advertising

Facebook Safety & Security

Cybersecurity Training Curriculum

www.cdse.edu

Stay Connected

938 Elkridge Landing Road
Linthicum, Maryland, 21090

✉ dss.cybersecuritytraining@mail.mil

f http://www.facebook.com/TheCDSE

🐦 @TheCDSE

▶ http://youtube.com/dsscdse

Note:

The recommendations in this brocure are based on the settings available at the time of this publication. These settings are not a guarantee of security or safety; caution should be exercised whenever using social media services.

Social Media Smart Card
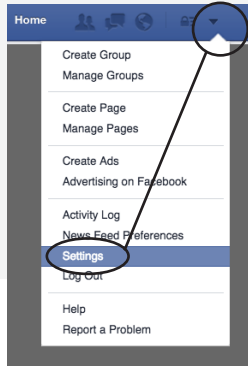
Security in an Insecure World

Facebook

Social Media sites help us keep in touch with friends and family around the globe. It is important to maximize security settings to keep outsiders from obtaining your personal information.

REMINDER

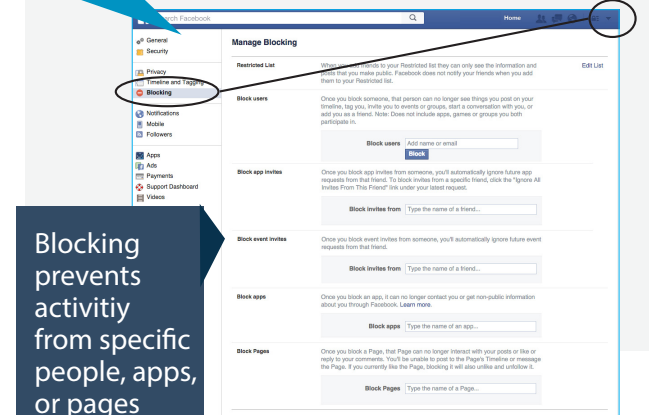Access your Facebook security settings from the "Home" bar

Perform Privacy Checkups

Account Deactivation

Recommended Security Settings
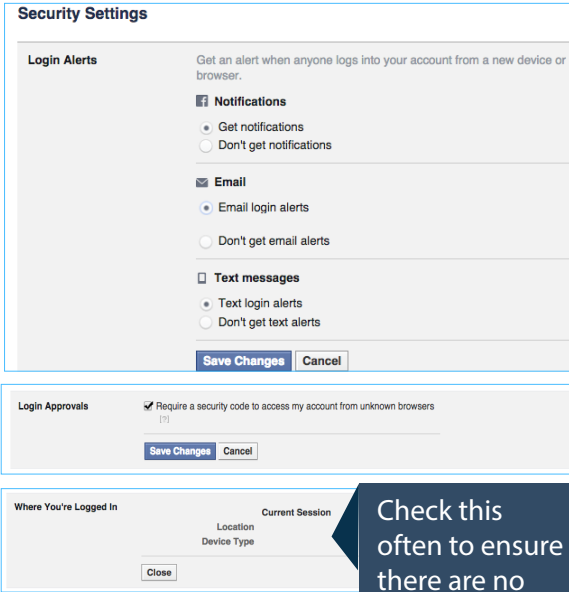
Check this often to ensure there are no unauthorized logins.
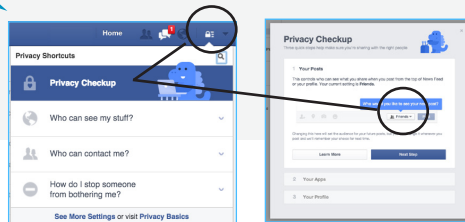
Recommended Privacy Settings

See how your profile looks to other people

Activate Blocking

Blocking prevents activitiy from specific people, apps, or pages

Hints & Tips

- Change your password at least every 6 months and make sure you follow best security practices when choosing one.

- Keep your friend's list limited to those you know in real life.

- Don't accept friend requests from unknown individuals

- Privacy Settings aren't a complete solution

- Don't post anything sensitive, and don't assume the messanger application is secure.

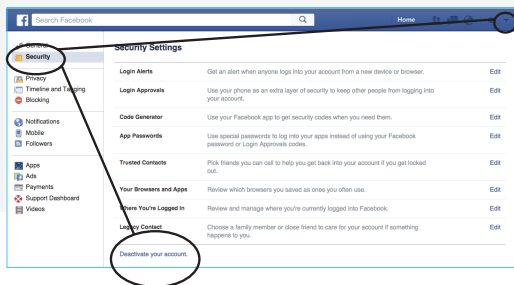- You can control who can and can't see your profile and posts

IMPORTANT

Check your settings periodically to review permissions to your account and data access