

INSIDER THREAT SOCIAL MEDIA

Consider using these sample social media posts during September to engage your organization and raise awareness of methods, products, and information that can help counter potential insider threat.



CDSE
Center for Development
of Security Excellence

NITOM
National Insider Threat Awareness Month

Twitter

September is National Insider Threat Awareness Month! We'll be promoting #resilience and #vigilance all month to help counter potential #InsiderThreat.

Whistleblowers are NOT insider threats. Learn the difference and how you can appropriately report questionable government activity.

Stay current with our #InsiderThreat Sentry app! It's made with the vigilant user in mind and features games, posters, videos, and more. Available now in your favorite app store.

Take awareness with you wherever you go. Our new #InsiderThreat Sentry app is made with the vigilant user in mind and features games, posters, videos, and more to keep you engaged and aware. Available now in your favorite app store.

#Resilience is the personal quality that helps people deal with stress and adversity and bounce back stronger than before. Understanding how to cultivate resilience can help prevent potential #InsiderThreat.

Many people are facing adversity and tough times. If you find yourself struggling, know that you're not alone. Prioritize your mental wellness and reach out for help if you need it. A helping hand makes you stronger and isn't a sign of weakness.

Sometimes, even seemingly harmless information can cause grave damage if shared with the wrong person. Learn more about why unauthorized disclosures must be prevented.

How you respond to challenges and struggles can mean the difference between overcoming and becoming vulnerable to targeting, recruitment, and going down the critical pathway. Learn ways to build personal #resilience.

Does your organization know the difference between legitimate, protected whistleblowing, and unauthorized disclosure? Encourage employees to learn more and prevent inadvertent #InsiderThreat.

Leaks, spills, unauthorized disclosure, whistleblowing – what's the difference? Encourage your organization to learn more and prevent potential #InsiderThreat.

Graphic or Product

NITAM web page and banner or logo:
<https://cdse.edu/itawareness/index.html> (under graphics)

UA toolkit link:
<https://www.cdse.edu/toolkits/unauthorized/index.php>

Promo video: <https://youtu.be/5r5HakEOQQQ> or app links:
<https://play.google.com/store/apps/details?id=com.quickser ies.rca.insider.threat.sentry>
<https://apps.apple.com/us/app/insider-threat-sentry/id1517073713?ls=1>

Promo video: <https://youtu.be/5r5HakEOQQQ> or app links:
<https://play.google.com/store/apps/details?id=com.quickser ies.rca.insider.threat.sentry>
<https://apps.apple.com/us/app/insider-threat-sentry/id1517073713?ls=1>

Any resilience social media graphic:
<https://cdse.edu/itawareness/index.html> (under graphics) or resilience toolkit tab:
<https://www.cdse.edu/toolkits/insider/resilience.html>

Any resilience social media graphic:
<https://cdse.edu/itawareness/index.html> (under graphics) or resilience toolkit tab:
<https://www.cdse.edu/toolkits/insider/resilience.html>

Threat Lab graphic novel:
<https://www.cdse.edu/documents/toolkits-insider/dangerous-disclosure.pdf>

Resilience Pathways poster:
<https://www.cdse.edu/resources/posters.html> or resilience toolkit tab:
<https://www.cdse.edu/toolkits/insider/resilience.html>

Whistleblowing poster, UA poster:
<https://www.cdse.edu/resources/posters.html>

Leaks/spills poster, Whistleblowing poster, UA poster:
<https://www.cdse.edu/resources/posters.html>

Most #InsiderThreat display potential risk indicators (PRI) before committing malicious acts. How do you know when to speak up? Learn more about PRIs and how positive interventions can help prevent insider threats.

#InsiderThreat isn't just an abstract idea – check out CDSE's variety of case studies for analyzed accounts of real-world security activities, events, or threats.

Learn the ways real people can be affected by negative events and either build resilience and come back stronger, or begin to head down the critical pathway.

2020 has been a stressful year for many, and bouncing back can get harder and harder after each setback. Learn ways to increase personal #resilience and wellbeing.

#InsiderThreat is real and can affect anyone. Learn about real events, scenarios, and accounts through a variety of case studies and bite-sized learning scenarios.

Games are a proven learning method, and CDSE has a variety of fun ways to increase your #InsiderThreat awareness and knowledge!

No time to play our #security awareness games online? No problem! Download and print a fun packet for game time, any time!

Eye for PRI poster: <https://www.cdse.edu/resources/posters.html> or Scenario cards: <https://cdse.edu/itawareness/index.html> (under scenarios)

Any case study: <https://www.cdse.edu/resources/case-studies.html>

Resilience animation: <https://youtu.be/pnEvMxXDqxM> or Vigilance Video Series: <https://cdse.edu/itawareness/index.html> (under videos)

Resilience toolkit tab: <https://www.cdse.edu/toolkits/insider/resilience.html> or any resilience social media graphic: <https://cdse.edu/itawareness/index.html> (under graphics)

Any case study: <https://www.cdse.edu/resources/case-studies.html> or scenario cards: <https://cdse.edu/itawareness/index.html> (under scenarios)

Any online game: <https://www.cdse.edu/resources/games.html> or printable games suite: <https://cdse.edu/itawareness/index.html> (under games)

Printable games suite: <https://cdse.edu/itawareness/index.html> (under games)

Facebook

Nothing about 2020 has been easy. From COVID19 to political and cultural fissures, many people are feeling stressed, strained, and unsure of where to turn. #InsiderThreat programs can provide positive interventions when people are struggling, offering them help and preventing potential insider threats.

Does your organization know the difference between legitimate, protected whistleblowing and unauthorized disclosure? Encourage employees to learn more and prevent inadvertent #InsiderThreat.

Many people are facing adversity and tough times. If you find yourself struggling, know that you're not alone. Prioritize your mental wellness and reach out for help if you need it. A helping hand makes you stronger and isn't a sign of weakness.

Graphic or Product

Insider threat toolkit: <https://www.cdse.edu/toolkits/insider/index.php> or any NITAM 2020 resilience product: <https://cdse.edu/itawareness/index.html>

Leaks/spills poster, Whistleblowing poster, UA poster: <https://www.cdse.edu/resources/posters.html>

DNI wellness module: <https://www.dni.gov/ncsc/Mental-Wellness/index.html> or Resilience toolkit tab: <https://www.cdse.edu/toolkits/insider/resilience.html> or any NITAM resilience product: <https://cdse.edu/itawareness/index.html>

Designated National Insider Threat Awareness Month Twitter: @InT_Aware

Stakeholder accounts to follow and retweet: @TheCDSE, @DCSAGov @ODNIgov
@NCSCgov @DHSgov @DeptofDefense