Recommended Ad Settings

Facebook Ads

Third Party Sites

Facebook does not allow third party ad networks the right to use your name or picture in ads. If you allow this in the future, the settings you choose will determine how your information is used.

You may see social content on third party sites, including in ads, through Facebook social plugins. Although social plugins enable you to have a social experience on third party sites, Facebook does not share your information with the third party sites hosting the social plugins. Learn more about social plugins.

So if I allow this in the future, show my information to:

- No one

Save Changes| Cancel

Ads by Facebook

Ads based on your use of websites or apps on Facebook

One of the ways ads reach you is when a business or organization asks Facebook to show their ads to people who have used their websites and apps on Facebook. For example, you might see an ad on Facebook for a company that you have used before.

The company then asks Facebook to show their ad to you if you have seen the ad on another of their websites. Facebook uses ads to help businesses and organizations reach a large audience.

If you don’t want Facebook or other participating companies to collect information based on your activity on websites, devices, or apps on Facebook, you can turn off the Facebook Advertising Alliance in Canada in Canada or the European Digital Advertising Alliance in Europe. You can also turn off certain ads settings.

Note:

The recommendations in this brochure are based on the settings available at the time of this publication. These settings are not a guarantee of security or safety; caution should be exercised whenever using social media services.

Stay Connected

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Note:

The recommendations in this brochure are based on the settings available at the time of this publication. These settings are not a guarantee of security or safety; caution should be exercised whenever using social media services.
Social Media sites help us keep in touch with friends and family around the globe. It is important to maximize security settings to keep outsiders from obtaining your personal information.

**REMEMBER**

Access your Facebook security settings from the “Home” bar

**Recommended Security Settings**

- Change your password at least every 6 months and make sure you follow best security practices when choosing one.
- Keep your friend’s list limited to those you know in real life.
- Don’t accept friend requests from unknown individuals.
- Privacy Settings aren’t a complete solution.
- Don’t post anything sensitive, and don’t assume the messenger application is secure.
- You can control who can and can’t see your profile and posts.

**Recommended Privacy Settings**

- Check your settings periodically to review permissions to your account and data access.

**Activation Blocking**

Blocking prevents activity from specific people, apps, or pages.

**Hints & Tips**

- Change your password at least every 6 months and make sure you follow best security practices when choosing one.
- Keep your friend’s list limited to those you know in real life.
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- You can control who can and can’t see your profile and posts.

**Account Deactivation**

See how your profile looks to other people.

**Perform Privacy Checkups**

Check this often to ensure there are no unauthorized logins.

**Access your Facebook security settings from the “Home” bar**